Suggested Course Sequence

For students entering the major in catalog year 2018-19

	FALL		SPRING	
SEMESTER				Τ,
	INT 100 Principles of Academic Integrity	0	ENG 152 Writing about Literature	3
	FYS 100 First Year Seminar	1	FMER 223 The Business of Fashion	3
	ENG 151 Composition & Writing from Sources	3	GDES 125 Fundamentals of Digital Media	3
	LAW 208 Business Law	3	IS 135 MS Office Applications	3
	MKT 206 Principles of Marketing	3	Quantitative Literacy (QL)	3-4
	Fine Arts (FA) ART-106 Intro to Art History recommended	3		
	Communication Intensive (CI)	3		
CDEDITO			45.46.00	FDIT
CREDITS	16 (REDITS	15-16 CR	EDIIS
YEAR 2				
SEMESTER	FALL		SPRING	
	FMER 210 Fashion and Culture			
	Social Science I** (SS)	3	FDES 200 Textiles	3
	MGT 210 Business Writing 200-level Writing Intensive (WI)	3	MGT 204 Principles of Management	3
	200-level Writing Therisive (W1)	3	EC 202 Principles of Microeconomics	3
	Scientific Reasoning - Lab (SR-L)	4	Social Science II** (SS)	3
	Humanities I* (HUM)	3	Humanities II* (HUM)	3
	General Elective or Minor Course	3	SEE Math or Science (SR, SR-L or QL)	3-4
CREDITS	16.0	REDITS	15-16 CR	
	100	KEDIIS	15-10 CK	CDIIS
YEAR 3				
CEMECTED	FALL		CDDING	
SEMESTER	FALL		SPRING	
SEMESTER	FMER 315 Writing for Fashion	3		1
SEMESTER		3	FMER 290 Internship Preparation	1
SEMESTER	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI)	3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics	1 3
SEMESTER	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall)	3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring)	3
SEMESTER	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising	3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising	3
SEMESTER	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall)	3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior	3
SEMESTER	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting	3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising	3
SEMESTER	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising	3 3 3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications	3 3 3
	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM)	3 3 3 3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course	3 3 3 3
CREDITS	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM)	3 3 3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications	3 3 3 3
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM)	3 3 3 3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course	3 3 3 3
CREDITS	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C	3 3 3 3	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course	3 3 3 3
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C FALL FDES 274 History of Fashion	3 3 3 3 CREDITS	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course 16 CR	3 3 3 3 3 EDITS
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C FALL FDES 274 History of Fashion Humanities IV* (HUM)	3 3 3 3 CREDITS	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course 16 CR SPRING FMER 470 Fashion Portfolio	3 3 3 3 3 EDIT :
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C FALL FDES 274 History of Fashion	3 3 3 3 CREDITS	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course 16 CR SPRING FMER 470 Fashion Portfolio INBUS 325/MKT 325 International Marketing	3 3 3 3 3 EDIT
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C FALL FDES 274 History of Fashion Humanities IV* (HUM)	3 3 3 3 CREDITS	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course 16 CR SPRING FMER 470 Fashion Portfolio	3 3 3 3 EDIT
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C FALL FDES 274 History of Fashion Humanities IV* (HUM) FMER 390 Internship	3 3 3 3 CREDITS	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course 16 CR SPRING FMER 470 Fashion Portfolio INBUS 325/MKT 325 International Marketing General Elective or Minor Course	3 3 3 3 EDIT
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C FALL FDES 274 History of Fashion Humanities IV* (HUM) FMER 390 Internship FMER 430 Current Topics in Fashion	3 3 3 3 EREDITS	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course 16 CR SPRING FMER 470 Fashion Portfolio INBUS 325/MKT 325 International Marketing General Elective or Minor Course EC 201 Principles of Macroeconomics	3 3 3 3 3 EDIT
CREDITS YEAR 4	FMER 315 Writing for Fashion 300/400-level Writing Intensive (WI) FMER 320 Fashion Retailing (offered fall) FMER 323 Fashion Product Merchandising ACC 215 Financial Accounting Humanities III* (HUM) 15 C FALL FDES 274 History of Fashion Humanities IV* (HUM) FMER 390 Internship FMER 430 Current Topics in Fashion Merchandising	3 3 3 3 2 REDITS	FMER 290 Internship Preparation FMER 340 Merchandise Sourcing and Logistics (offered spring) FMER 360 Visual Merchandising MKT 311 Consumer Behavior MKT 336 Integrated Marketing Communications General Elective or Minor Course 16 CR SPRING FMER 470 Fashion Portfolio INBUS 325/MKT 325 International Marketing General Elective or Minor Course EC 201 Principles of Macroeconomics recommended	3 3 3 3 3 EDIT:

PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information.

COURSE INFORMATION

FYS-100

First Year Seminar

1-credit course required for all first year students.

GPS-101

Trad Student Online Orientation 0-credit Blackboard course to prepare for taking SU online classes.

INT-100

Principles of Academic Integrity 0-credit Blackboard course required for all students.

GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the catalog and on the nortal
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- A minimum of 15 credits must be taken at the 300/400 level.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines